

PORTFOLIO

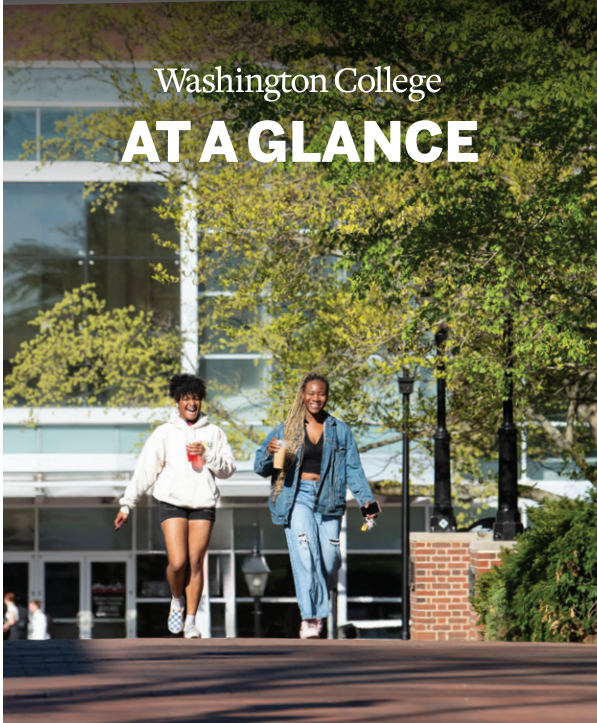
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elyemedia.com

2025

cover



LOOKBOOK

Washington College At A Glance

At A Glance is a 32-page book filled with photographs of student life at Washington College. The photos are grouped to show indoor and outdoor student activities during all four seasons.

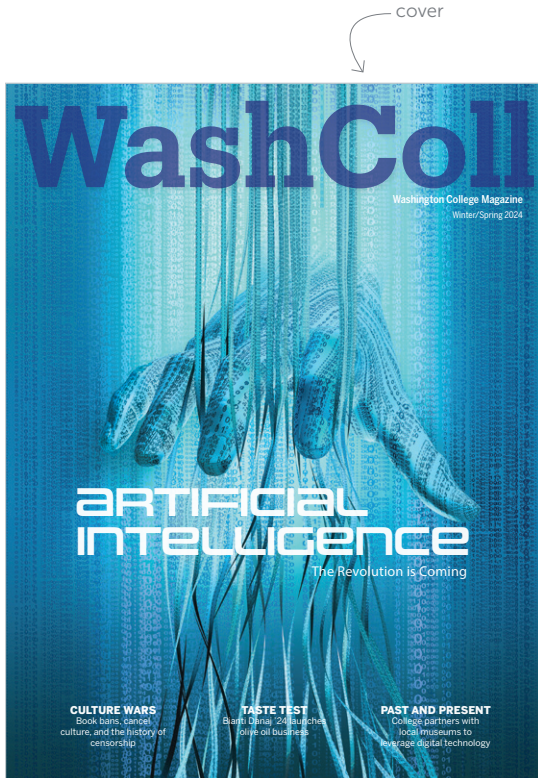
The book is distributed to high schools and encourage prospective students to the College in their senior year.

inside spread



Look Book
At A Glance, 32 pages, 8 in w X 9.5 in h
 March 2024

Role: Book design and layout.
 Managed photoshoots and photo selection.



cover

MAGAZINE

WashColl Washington College Magazine

Washington College restarted its magazine after a brief hiatus. The 64-page magazine features articles by professors about current topics like artificial intelligence. The magazine appears both in print and online.

sample spread

CREATORS | MULTIMEDIA COLLABORATION

A Soundtrack for the Universe

Stevie Lyles '26 and Associate Professor of Music Ken Schweitzer give sound to space.

Stevie Lyles '26 and Ken Schweitzer, associate professor of music, share a passion for the beauty and mystery of outer space. Together, they created *Arresting Views*—a multimedia production that explores the hidden facets of human existence through an improvised and real-time blend of vocals and electronic sounds against the backdrop of images of distant stars. They performed the work for the community in December at the Alonzo G. and Virginia Gent Decker Theatre on campus.

Lyles and Schweitzer were inspired by and named their performance after *Arresting Views*, four images from NASA's Chandra X-ray Observatory and James Webb Space Telescope. These composite images show distant galaxies and star clusters previously invisible to the human eye. In awe of the images, Lyles immediately knew she wanted to incorporate them into a performance.

"As soon as I saw them for the first time, something about them really just evoked a certain powerful feeling that I couldn't forget," Lyles said. "The title is what stuck with me as well. I view *Arresting Views* as a type of fight to prove our existence and our understanding of our existence."

While space may seem like an unlikely inspiration for a live performance, *Arresting Views* transcends the norms of traditional shows by offering an immersive audiovisual experience incorporating projections, live video editing, modular synthesizers, and vocal performances by Lyles herself.

To create *Arresting Views*, Lyles and Schweitzer worked with Ableton Live—software that allows performers to manipulate their sounds and images in real-time. Lyles used the software to develop vocal harmonies, to sample and re-trigger her voice, and to explore a variety of effects, including reverb, delay, and distortion. Schweitzer ran Ableton Live on two computers during the performance, one to manipulate the images in real-time and the other to process the sounds coming from a modular synthesizer, which is a largely analog device consisting of oscillators, filters, samplers, sequencers, and a variety of electronic circuitry.

"In each of the four movements, Stevie and I deconstruct the composite images and re-synthesize them in new and creative ways," Schweitzer said. "As the images continually evolve, we respond by generating layers of electronic and acoustic sounds. Our performance is improvisatory and impressionistic, but also poetic and lyrical."

Arresting Views is an exploration of the connection between the universe and humanity, but it also highlights the incredible work undertaken by Lyles and Schweitzer over the course of several months and the collaborative opportunities available to both students and faculty at Washington College. The project began in the summer of 2023 as one of 10 Hodson Collaborative Undergraduate Research Grants, which fund joint work by faculty and students in the arts, humanities, and social sciences. — Emma Poole '24



MAGAZINE
Washington College Magazine
Winter/Spring 2024, 64 pages, 8.375 in w x 10.875 in h

Role: Art director, Magazine Design, Illustration selection.
Editorial and design management with InCopy and Lytho.



PULL-UP BANNER
 BOLD Campaign promotion
 October 2019

Role: Designer.

CAMPAIGN

Bowie State University BOLD Campaign 2019-2021

In October of 2019, Bowie State University launched its BOLD Campaign. A rallying cry of "We are Bowie BOLD" was created that drew from the students' attitude of fearlessness and optimism.

The BOLD campaign was a culmination of a six-month-long market research study, followed by a collaboration on messaging and design between the office of University Relations & Marketing's leadership team the design agency EFK.



MAGAZINE AD
 USA Today Ad
 January 2020

Role: Designer.



STENCIL
Sidewalk Art
October 2019

Role: Developed & pitched concept.
Vendor discovery.
Designer.

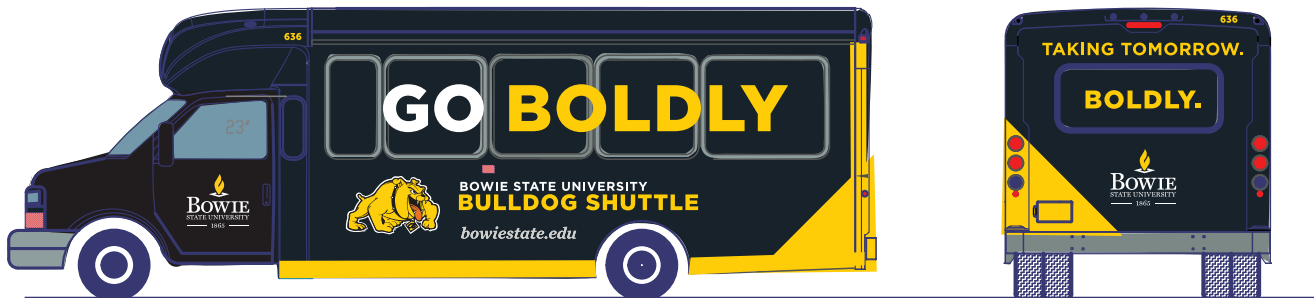
CAMPAIGN

**Bowie State University
BOLD Campaign 2019-2021
Other Expressions**

As leader of the Creative Services team, I found new ways to introduce the BOLD campaign to the campus and the surrounding community that went beyond the standard giveaways such as t-shirts, hats, hoodies, and pens. This campaign had to be different.

The Creative Services team stages pop-up branding across campus. Using large stencils, we temporarily brand sidewalks and the windows of the library and other buildings with the BOLD mark.

The Bulldog Shuttle carries the campaign's message beyond campus as it makes its daily runs into the city of Bowie.



VEHICLE WRAP
Shuttle Bus
October 2019

Role: Developed & pitched concept.
Designer.

cover



EVENT PROGRAM

Booklet for Bowie State University's Center for Natural Sciences, Mathematics & Nursing

Attendees at the Center for Natural Sciences, Mathematics & Nursing's ribbon cutting ceremony were given this booklet describing the building's state-of-the-art laboratories, collaborative spaces, smart class windows, and colorful interior design.

sample spreads



COLLABORATIVE TEACHING IN PREMIER RESEARCH CENTER

Bowie State University's Center for Natural Sciences, Mathematics and Nursing is one of the region's premier centers for transformational learning and research. With the use of collaborative, hands-on teaching models, this multi-million dollar science hub empowers students to discover a passion for their studies and achieve success in their future careers. Bowie State continues to solidify its position at the leading edge of innovation in science, technology, engineering and mathematics (STEM) education.

bowiestate.edu/sciencecenter | 1

A HUB FOR SCIENCE AND MATHEMATICS EDUCATION

Among its distinctive features are:

- Flexible classrooms with movable furnishings and technology that support interactive, collaborative learning
- State-of-the-art nursing simulation wing that replicates medical facilities delivering critical care to patients
- Glass-walled labs and classrooms in an open floor plan that offer a peek into science and research in action
- Fully integrated greenhouse
- 25,000 square feet of dynamic glazed windows that tint on-demand and provide unobstructed access to outdoor views and natural daylighting



2 | Center for Natural Sciences, Mathematics & Nursing



FACULTY SHAPE THE UNIVERSITY'S FUTURE IN STEM

We designed the new facility to help our expert faculty guide students through a curriculum rooted in interdisciplinary collaboration. With flexible classrooms and lab space for hands-on instruction and cutting-edge research, Bowie State University is positioned to be a breeding ground for leaders who can work together to solve problems and make breakthroughs in science, technology, engineering and math (STEM).



bowiestate.edu/sciencecenter | 3

EVENT PROGRAM BOOKLET Center for Natural Sciences June 2018

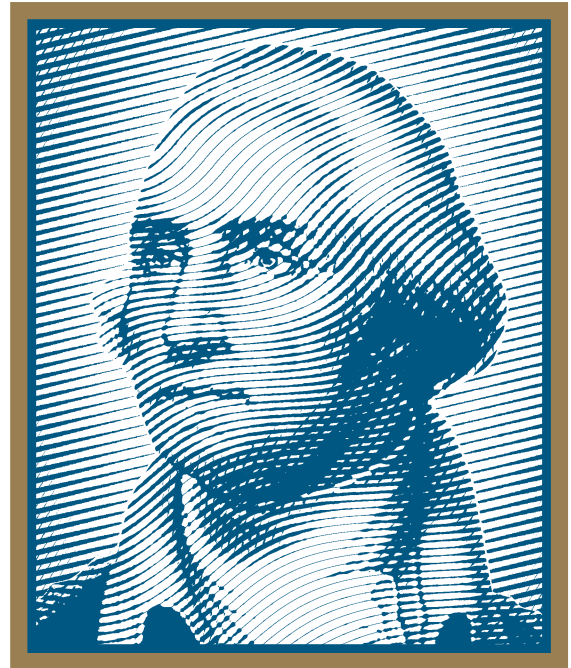
Role: Art director for photoshoot.
Booklet design and layout.

LOGOS



LOGO
Bowie State University's
Campus Radio Station Logo
2018

Role: Co-Designer.
Art Director.



THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON DC

LOGO
The George Washington University
Stationery Logo
2002

Role: Illustrator.
Image of George Washington
was inspired by the Raphael Peale
portrait of George Washington
owned by the University.